



PRESS RELEASE

*Nebbiolo Grapes,
the great international convention on Nebbiolo grapes,
in Alba from 10th to 12th March 2006*

Alba – From the Valtellina area to the Langhe: Nebbiolo Grapes, the great international convention celebrating the Nebbiolo vine is reaching Alba, and will be the protagonist from 10th to 12th March 2006. Three days to talk about Nebbiolo, to exchange ideas, to meet one another and taste. Three days dedicated to this noble vine, to weigh up the international situation and point out the future of the great wines coming from Nebbiolo. The Consorzio di Tutela Barolo Barbaresco Alba Langhe e Roero (Association for the Safeguard of Barolo Barbaresco Alba Langhe and Roero) will do the honours, in cooperation with the Distretto dei Vini di Langhe, Roero e Monferrato (Langhe, Roero and Monferrato Wine District), the Cuneo Province, the Fondazione Cassa di Risparmio di Cuneo (the Cuneo Savings Bank Foundation), the Chamber of Commerce and the Alba municipality.

This is the second edition for this convention, after the debut in Sondrio (the Valtellina capital), in 2004. The meeting was crowned with success thanks to the presence of Nebbiolo-based wine producers coming from Italy, the United States (especially California and Oregon), South Africa and Australia. The same ones will be the protagonists in Alba. As a matter of fact, the Consorzio di Tutela does not think to change the convention formula, apart from some innovations. The convention will be characterized by two sessions: the first one will be dedicated to the progress of the vine-growing and oenological research. The second one will be devoted to marketing and communication. At the same time, the Nebbiolo producers coming from all over the world will have the opportunity to introduce their wines to the international press and the public at the tasting counters.

“The idea of a path – says Giovanni Minetti, the Consorzio president – dedicated to Nebbiolo, and followed by all its relevant vine growers and producers, was born two years ago with the creation of Nebbiolo Grapes in Sondrio, thanks to the initiative of the Consorzio di tutela Valtellina (Valtellina Association For The Safeguard) and its president Casimiro Maule. Two years later, we have the honour of welcoming the international community of Nebbiolo in Alba for three days. It was our land that probably gave birth to this vine. In any case, Nebbiolo has possibly reached here the utmost standard of qualitative expression. During the two expected sessions, the proceedings and reports will aim at examining the experiences of the producers coming from the four continents where Nebbiolo is grown with the goal of a really universal enrichment of experiences. Great interest will be aroused by the opportunity to taste different wines coming from the same grapes, but grown in places completely unlike one another”.



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